



Sales Meeting Management App

(Izmo Cars, India)

Industry: Automobile

Platform: Android, iOS

Tech Stack:

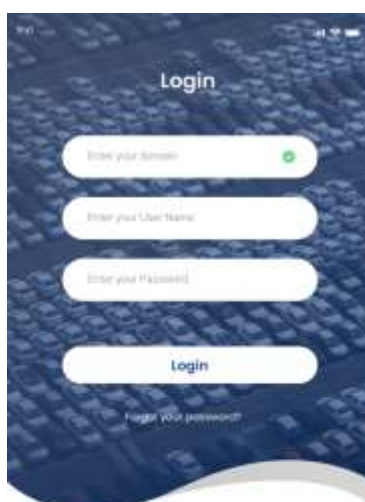
- Mobile App: Flutter

Project Overview:

Flauraud is a specialized meeting-management app used by Europe-based sales representatives of a premium automobile parts manufacturer. The system helps field executives organize their day, manage customer interactions, and maintain punctuality through reminders and quick access to customer profiles.

The client approached us to modernize the application, both visually and technologically, while enhancing usability and improving performance in real-world field conditions. This project involved:

- A complete UX + UI redesign
- Migrating the existing native Android application to Flutter
- Ensuring scalability, maintainability, and cross-platform readiness



v2.0.42

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Challenges / Problem Statement:

- Outdated UI with inconsistent elements.
- Limited responsiveness and poor adaptability across device sizes.
- Fragmented navigation and unclear information hierarchy.
- Performance issues during peak usage hours.
- High maintenance cost due to native-only development.
- Increasing demand for iOS support from stakeholders.
- Two-way data sync between app and server was complicated as the sync must be performed in sequential manner and considering defined hierarchy.

Calendar Event

Rendez-Vous Quatre Chemins testing

Rendez-Vous Quatre Chemins testing

Start Jul 16 2019 18:51

End Jul 16 2019 19:51

Account GARAGE DES QUATRE CHEMINS

All day No

Add your comment

Calendar Event

Last Visit Comments

Meeting is done. Client visit report is ready.

Last Visit Manager Comments

ABSENT PRESENT



Solution:

- New app was designed considering simplified minimal UI, high-contrast, field-friendliness.
- Added meaningful interactions or insights to ease the use for the users.
- Rebuilt the app using a Flutter resulting in a single code base while supporting both Android and iOS devices.
- Attendance capturing geo-location makes work activities more transparent.
- App supported operations in on-line as well as off-line mode. Two-way sync between app and server ensured that no information is lost in between.



Key Features:

- Meeting schedule along with the flag status of specific meeting
- Monitoring sales executives' meeting with the geo location
- Sales executive can submit detailed meeting report
- Restriction to submit meeting report within 24 hours of the meeting



- Detail listing of all customers / potential customers
- Easy sort / search functionality for customers list
- Auto and manual sync options
- Works in online as well as offline mode
- Multi-language support

Client Visit Report

D09 Test 1

Complaints Category

Chef des ventes

Manager Comments

Saleman Report Status

Open

Promotions

lorem ipsum ☒

lorem ipsum ☐

Cancel Save

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Today's Agenda

Tuesday, 25 Apr 2023

13:30 - 14:30 60 min
1000098 BRICOMARCHE CHAUFFAILLES (Comptie)

13:30 - 14:30 60 min
1000098 BRICOMARCHE CHAUFFAILLES (Comptie)

13:30 - 14:30 60 min
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