Food Ordering App

(Sword Fish Sushi Restaurant, United States of America)

Industry: Hospitality, Food & Beverages
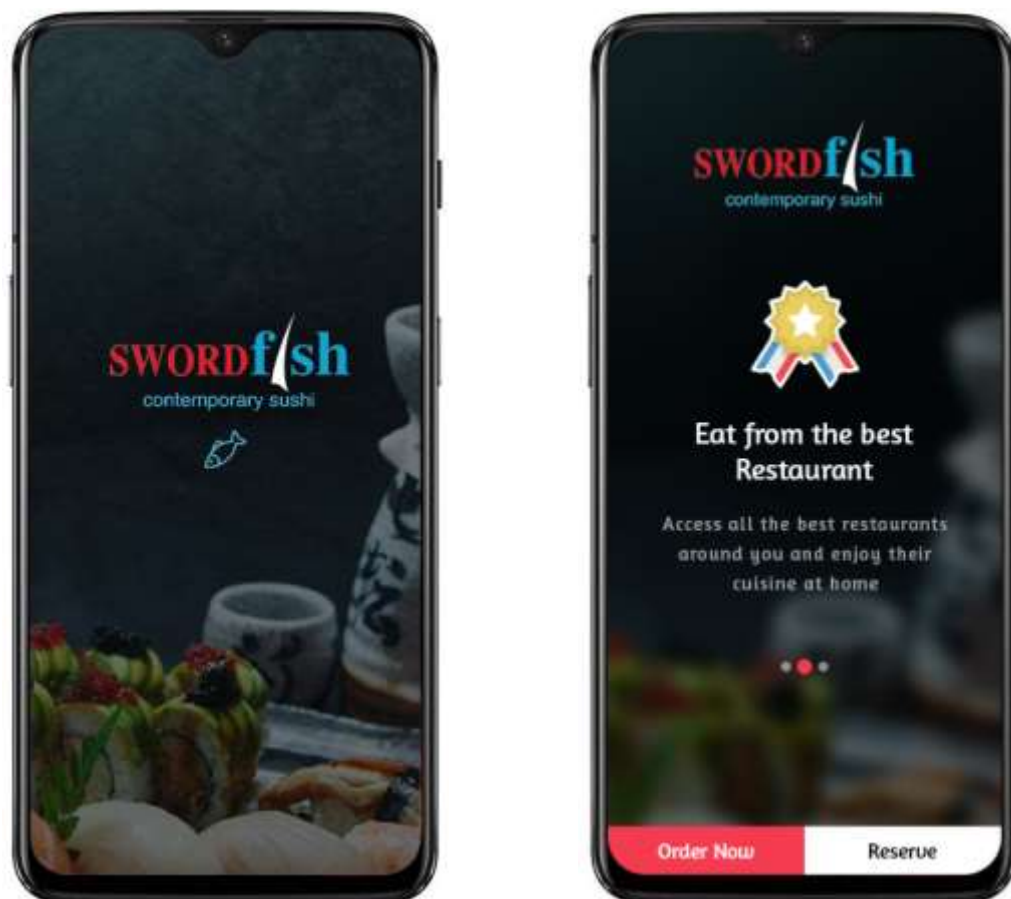
Platform: Android, iOS, Web

Tech Stack:

- Mobile App: Xamarin

- Back-end: Laravel, MySQL

- Front-end: Laravel

Project Overview:

A South Korean origin and USA based restaurant owner connected with us to build a modern, decent looking mobile app which facilitates the customers to view the delicious food menu with visualization and to place the orders.

The goal was to provide the customers with the rich visual experience of mouth watering food and easy food ordering.
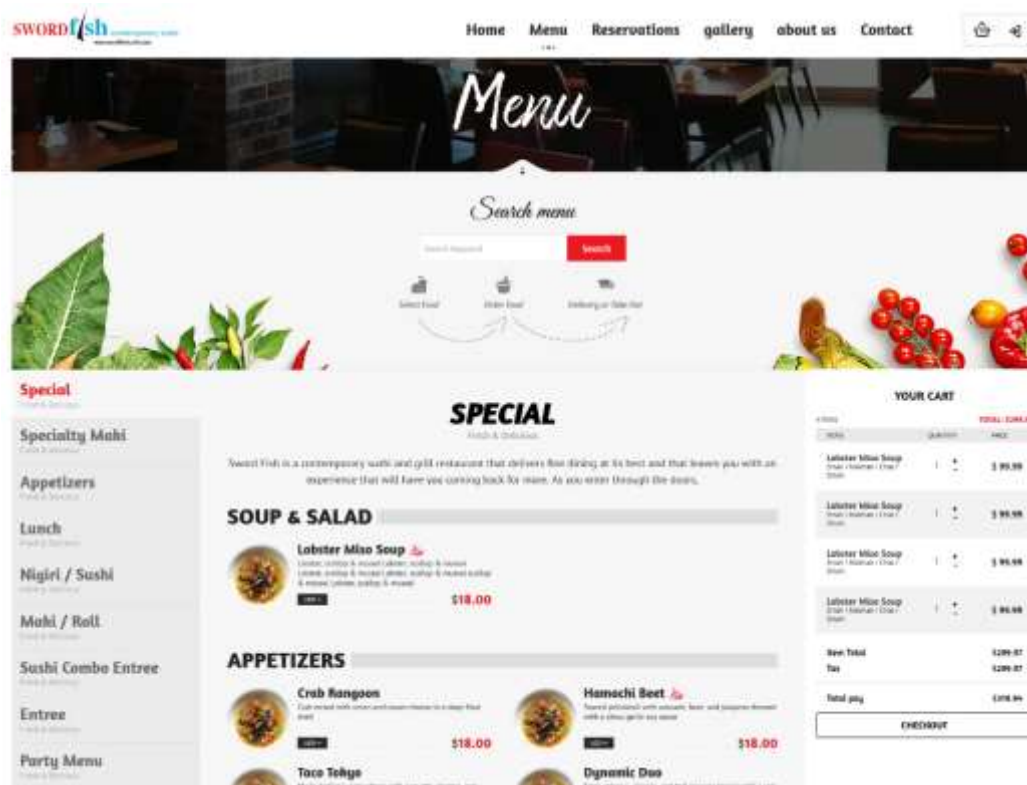
Challenges / Problem Statement:

- Restaurant's current menu, especially one on website was cluttered, making it difficult for the customers to find food items.

- Existing website did not allow customers to place orders online, which resulted in loss of business as in many cases people prefer to order food online.

- Manual order placement often resulted in longer wait time and sometimes in a orders due to human mistake.

- Restaurant often required updates in the menu due to seasonal and special dishes, but current website made it difficult and time consuming.

Solution:

- We designed an elegant and visually appealing mobile app and web design. Well structured menu with categories, sub-categories and filters made the food menu browsing easy.

- This app and web enabled the customers to place the orders online along with leaving custom notes for their orders.

- As order placement started happening digitally, order placement was fast. As all records were digital, it made easy for the restaurant owner to see the sales reports.

- Dedicated and user friendly back-end made the menu update easy and quick.
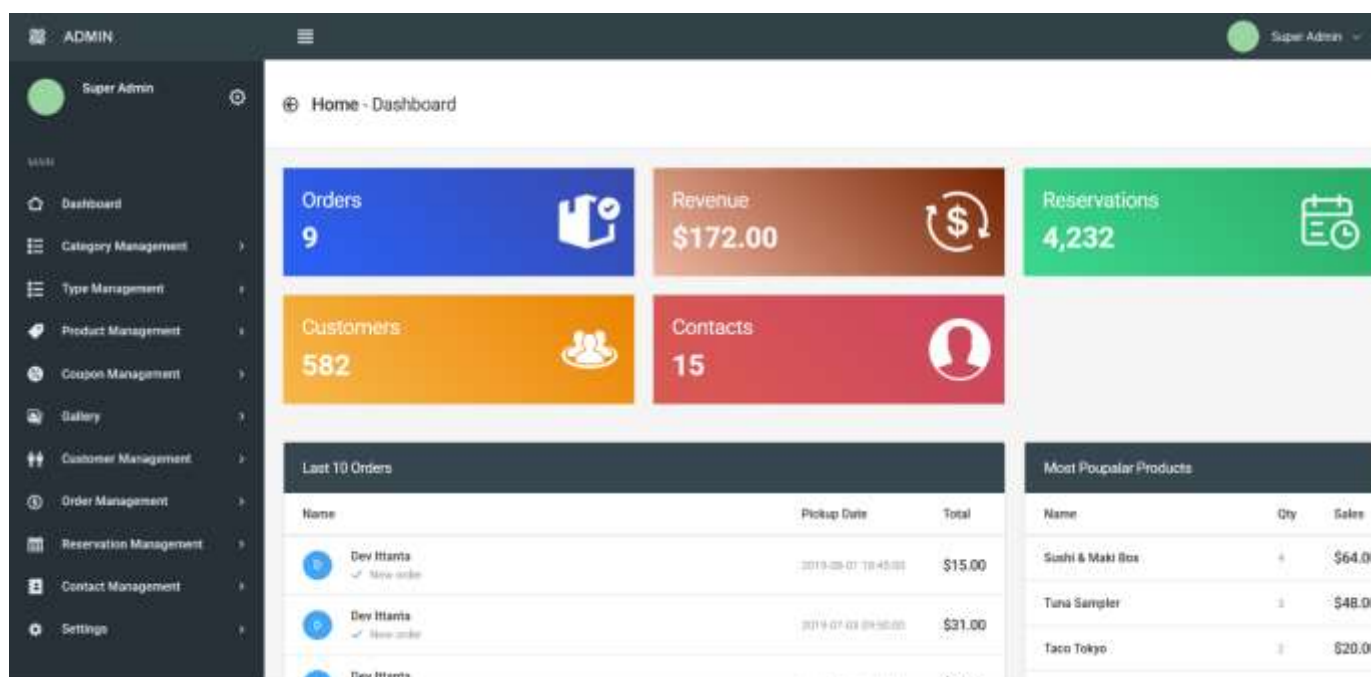
System Architecture Components

- Admin Panel - Web

- Food Ordering Application – App and Web

Key Features

Admin Panel - Web

- Food Menu module - Easily manage and update food items, set preparation time

- Discount module - Create discount codes

- Orders module – View all current and previous orders

- Reports – Sales reports

- Review module – View reviews given by the customers

- Roles and Users module - Define relevant access for the restaurant staff

- Time Slot module – Update restaurant open hours for table reservation

- Reservation module – View table reservations from the admin as well as customers

Case Study

Food Ordering App

Food Ordering App – App and Web

- User registration & profile

- Reserve table in advance

- Browse food menus with categories and filters

- View food item details along with images and reviews

- Add to Cart and view available discount codes

- Place order by accessing different payment methods

- Provide ratings and review